

SABY MITRA

Thomas R. Williams –Wells Fargo Professor
Senior Associate Dean of Faculty and Research
Scheller College of Business, Georgia Institute of Technology

EMPLOYMENT

Administrative Positions

Senior Associate Dean of Faculty & Research	Scheller College of Business Georgia Tech	July 2019- current
Senior Associate Dean of Programs	Scheller College of Business Georgia Tech	July 2015- June 2019
Faculty Director	Executive MBA, Georgia Tech	2007-2013
Area Coordinator	Information Systems Scheller College of Business	2001-2007
Faculty Director	Several non-degree corporate programs	1998 - current

Academic and Other Positions

Professor	Information Systems Scheller College of Business	2012 - current
Associate Professor	Information Systems Scheller College of Business	2001 - 2012
Manager	Pittiglio Rabin Todd & McGrath	1999 - 2000
Assistant Professor	Information Systems College of Management, Georgia Tech	1993 - 1999
Assistant Professor	College of Business Administration Louisiana State University	1991 - 1993
Instructor	College of Business Administration Louisiana State University	1990 - 1991

EDUCATION

Doctor of Philosophy (PhD)	College of Business, University of Iowa, Iowa City	Major: <i>Business Administration (Management Science)</i> ; Dec 1990
Bachelor of Technology (B. Tech)	Indian Institute of Technology, Kanpur, INDIA	Major: <i>Mechanical Engineering</i> , May 1985

ADMINISTRATIVE ACHIEVEMENTS

As Senior Associate Dean of Programs (2015-2019), I had overall responsibility for all degree and non-degree programs in the Scheller College. During my term as Senior Associate Dean of Programs (2015-2019), our team at the Scheller College had the following significant achievements under my leadership.

Established a dual degree program (MBA – MS/PhD) with the Colleges of Engineering, Computing and Design at Georgia Tech to educate business leaders who excel at the intersection of business and technology. The combined curriculum allows a MS or PhD student in the Colleges of Engineering, Computing and Design to complete their MBA at the Scheller College of Business.

Established a dual degree program (MD – MBA) with Morehouse School of Medicine so that MD students can complete an MBA at the Scheller College of Business in five years for both degrees.

Established *immersive tracks in leading innovation* in the MBA program that combine academic coursework with experiential projects with corporate partners in niche areas at the intersection of business and technology. These tracks form the basis of our differentiation.

Grew the full-time MBA program enrollment by more than 33% since Fall 2015 at a time when many full-time MBA programs face declining enrollments. Significantly increased diversity of incoming class. Grew the Executive MBA program to 120+ students per year in 2016, 2017 and 2018. Our Executive MBA program is now one of the largest in the Southeast.

Led the development of online courses for the online MS in Analytics program (delivered jointly with the Colleges of Engineering and Computing). Led the conversion of some core courses and electives in the MBA program to an online format to provide more flexibility to students.

Increased the number of clients for our non-degree programs – the Scheller College started new programs with Bank of America, Coca Cola, SunTrust Bank, Georgia Pacific, AB InBev and CMA-CGM. Continued existing non-degree programs with Coca Cola, Clorox and Society of Cable TV Engineers.

Led an initiative to improve on the rankings – the Scheller College fulltime MBA program is now consistently ranked in the top 30 in most major rankings. The undergraduate program is ranked in the top 25 by US News and in the top 20 by Poets and Quants. The MBA program is ranked in the top 25 by Bloomberg-BusinessWeek and the Economist (global ranking) in 2019

Wrote the initial proposal and interacted with the donor for a \$1 million grant from the Mookerji Foundation to the Georgia Tech foundation to facilitate retail startups in Georgia. Actively participated in raising fellowships for incoming MBA students and other fund-raising efforts.

I recently started my role as Senior Associate Dean of Faculty and Research in July 2019. All faculty and some staff in the College (PhD program, IT services and administrative support) report to the Senior Associate Dean of Faculty and Research. I am leading three current initiatives in the College.

Leading a collaborative and consensus driven effort to redesign the promotion and tenure process at the Scheller College so that it is thorough, fair, transparent and participative.

Leading (along with the Senior Associate Dean of Programs) an effort to rationalize faculty teaching loads and course offerings to advance our teaching and research missions while balancing the budget.

Leading an effort to increase diversity in our PhD program.

RESEARCH AND SCHOLARSHIP

RESEARCH INTERESTS

Management of Technology

Managing information security, online consumer search innovation in technology industries, information technology and the digital divide, information technology outsourcing

Design Science

Optimization methods for infrastructure design, grid computing, artificial intelligence

B. REFEREED PUBLICATIONS

B.1 Published and Accepted Journal Articles

Yin D., Mitra S., Zhang H., "Research Note: When Do Consumers Value Positive versus Negative Reviews? An Empirical Investigation of Confirmation Bias in Online Word of Mouth," Information Systems Research, 2016

Mitra S., Ransbotham S., "Information Disclosure Policy and the Diffusion of Information Security Attacks," Information Systems Research, 2015

(Note: A condensed version for a practitioner audience was published by London School of Economics and Political Science in *LSE Business Review*, Jan 26th, 2016)

Overby E., Mitra S., "Physical and Electronic Wholesale Markets: An Empirical Analysis of Product Sorting and Market Function," Journal of Management Information Systems, Fall 2014

Ransbotham S., Mitra S., Ramsey J., "Are Markets for Vulnerabilities Effective?" MIS Quarterly, March 2012

Banker R., Mitra S., Sambamurthy V., "The Effects of Digital Trading Platforms on commodity Prices in Agricultural Supply Chains," MIS Quarterly, 35 (3), September 2011

Mitra S., Sambamurthy V., Westerman G., "How Do Chief Information Officers Measure and Communicate IT Performance?" MIS Quarterly Executive, 10 (1), March 2011 (invited submission)

Ransbotham S., Murthy I., Mitra S., Narasimhan S., "Sequential Grid Computing: Models and Computational Experiments," INFORMS Journal on Computing, 23 (2), Spring 2011

Ransbotham S., Mitra S., Target Age and the Acquisition of Innovation in High Technology Industries, Management Science, 56 (11), November 2010

Huang, Peng, Nicholas H. Lurie, Mitra S., "Searching for Experience on the Web: An Empirical Examination of Consumer Behavior for Search and Experience Goods," Journal of Marketing, 73 (2), March 2009

Ransbotham S., Mitra S., "Choice or Chance: A Model of Paths to Information Systems Compromise," Information Systems Research, 20 (1), March 2009
(This paper received the Runners Up Award for the best published paper in Information Systems Research in 2009)

Mitra S., Singhal V., "Shareholder Wealth Effects of Industry Exchanges: Evidence of Unequal Value from Participation," Journal of Operations Management, 26 (1), January 2008

Riggins F., Mitra S., "A Framework for Developing E-Business Metrics Through Functionality Interaction," Journal of Organizational Computing and Electronic Commerce, 17 (2), 2007

Banker R., Mitra S., "Procurement Models in the Agricultural Supply Chain: A Case Study of Online Coffee Auctions in India," Electronic Commerce Research and Applications, 6 (3), September 2007

Mitra S., "Information Technology as an Enabler of Growth: An Empirical Assessment" Journal of Management Information Systems, 22(2), Fall 2005.

Mitra S., Murthy I., "A Dual Ascent Procedure with Valid Inequalities for Hierarchical Network Design," INFORMS Journal on Computing, 10 (1), 1998

Smith M.A., Mitra S., Narasimhan S., "Total IS Outsourcing: An Exploratory study of Firm Characteristics and Performance," Journal of Management Information Systems, 15 (2), Fall 1998

Mitra S., Chaya A., "Analyzing Cost Effectiveness of Organizations: The Impact of Information Technology spending," Journal of Management Information Systems, 13 (2), Fall 1996

Smith M.A., Mitra S., Narasimhan S., "Offshore Outsourcing of Software Development and Maintenance: A Framework of Issues," Information and Management, 31 (3), December 1996

Mitra S., Dutta A., "Integrating Optimization Models and Human Expertise in Decision Support Tools," Expert Systems with Applications, 7 (1), January 1994

Mitra S., Ghosh D., "Configuring Express Pipes in Emerging Telecommunications Networks," Telecommunication Systems Journal, 1 (1), 1993

Dutta A., Mitra S., "Integrating Heuristic Design Knowledge and Optimization Algorithms for Communication Network Design," IEEE Transactions on Knowledge and Data Engineering, 5 (6), December 1993

Dutta A., Mitra S., "A Hybrid AI/OR Decision Support Tool for Backbone Communication Network Design," Decision Support Systems, 10 (4), November 1993

B.2 Submitted Journal Articles and Working Papers

Subramaniam H., Mitra S., Ransbotham S., "Network Effects and Valuation of Internet Firms," revise and resubmit in Organization Science

Li Z., Yin D., Mitra S., Zhang H., "Anchoring or Swaying? The Impact of Overall Average Rating vs. Most Accessible Reviews in Online Word-of-Mouth," revise and resubmit in Information Systems Research

Siamionava K., Mitra S., Westerman G., "Conversations about Metrics: A New Model for IT-Business Integration," under review in Information Systems Research

B.3 Conference Presentations with Proceedings

Mitra S., Ransbotham S., "The Effects of Information Disclosure Policy on the Diffusion of Security Attacks," Proceedings of the International Conference on Information Systems, Orlando, FL, December 2012 (Nominated for the best paper award)

Yin D., Mitra S., Zhang H., "Mechanisms of Negativity Bias: An Empirical Exploration of App Reviews In Apple's App Store," Proceedings of the International Conference on Information Systems, Orlando, FL, December 2012

Mitra S., Ransbotham S., "The Impact of Immediate Disclosure on Attack Diffusion and Attack Volume," Proceedings of the Workshop on the Economics of Information Security, Fairfax VA, June 2011

Mitra S., Ransbotham S., "Antecedents to Internet Attacks in the Banking Industry," Proceedings of the Workshop on Information Technology and Systems, St. Louis, Dec 2010

Ransbotham S., Mitra S., "Market for Vulnerabilities: An Empirical Analysis" Proceedings of the International Conference on Information Systems, Paris, December 2008

Ransbotham S., Mitra S., Murthy I., Narasimhan S., "Models for Sequential Grid Computing," Proceedings of the China Second Workshop on Information Management, Shanghai, China, August 2007

Ransbotham S., Mitra S., "Target Age and the Valuation of Innovation Acquisitions in High Technology Industries," Proceedings of the International Conference on Information Systems, Milwaukee, December 2006

Ransbotham S., Mitra S., "Business Process Security Analysis using Multi-Attributed Metagraphs," Proceedings on the Workshop on Information Technology and Systems, Milwaukee, December 2006

Banker R., Mitra S., "Impact of Information Technology on Agricultural Commodity Auctions in India," Proceedings of the International Conference on Information Systems, Las Vegas, December 2005.

Banker R., Mitra S., "Comparing Commodity Prices in Electronic and Traditional Auctions," Proceedings of the International Conference on Electronic Commerce, Xian, China, August 2005, Nominated for the best paper award

Chaya A., Mitra S., "Exploring the Relationships Between IT Investments and Organizational Performance : Preliminary Empirical Evidence", Proceedings of the Hawaii International Conference on System Sciences, Maui, Hawaii, Jan 1996 (received the Best Paper award at the Hawaii International Conference on System Sciences conference 1996)

"Dutta A., Mitra S., "Backbone Network Design: Knowledge Based Perturbation Methods", Proceedings of the IEEE Conference on Systems, Man and Cybernetics, October 1987

Dutta A. Mitra S., "Knowledge based Link Placement in Communication Networks", Proceedings of the 4th International Conference on Systems Research, Informatics and Cybernetics, Baden Baden, Germany, 1987

B.4 Work in Progress

Siamionava K., Mitra S., Narasimhan S., Puzyrev Y., Wu L., "Cross-Platform Engagement: The Effect of Mobile TV Streaming on Traditional TV Viewership" under preparation

D. PRESENTATIONS WITHOUT PROCEEDINGS

Siamionava K., Mitra S., Narasimhan S., Puzyrev Y., Wu L., "Cross-Platform Engagement: The Effect of Mobile TV Streaming on Traditional TV Viewership," Workshop on Information Systems Economics, Munich Germany, December 2019

Li Z., Yin D., Mitra S., Zhang H., "Anchoring or Swaying? The Impact of Overall Average Rating vs. Most Accessible Reviews in Online Word-of-Mouth," Workshop on E-Business, San Francisco, December 2018

Mitra S., Network Effects and Valuation of Internet Firms, invited presentation at Fox School of Business, Temple University, scheduled for November 2017

Mitra S., Network Effects and Valuation of Internet Firms, invited presentation at Sam Walton College of Business, University of Arkansas, April 2017

Mitra S., "Bi-Modal IT" invited presentation at CIO Workshop by BTO-Recerche in Milan, Italy, June 2016

Mitra S., “Confirmation Bias in Online Word of Mouth,” invited presentation at Foster School of Business, University of Washington, Feb 2016

Mitra S., “Managing Change in IT Transformations” invited presentation at CIO Workshop by BTO-Recerche in Milan, Italy (November 2014)

Mitra S., “Technology Planning in Industries in Transition,” invited presentation at the Society for Cable TV Engineers (SCTE) Annual Conference, Atlanta, GA, October 2013

Mitra S., “Measuring IT Performance and Communicating Value,” invited presentation at the CIO Forum organized in Milan, Italy by BTO Research, October 2013 (this talk was based on our on-going research on IT Metrics)

Subramanian H., Mitra S., Ransbotham S., “The Market Value of Network Effects,” Atlanta-Athens Conference on Research in Information Systems, March 2012

Subramanian H., Mitra S., Ransbotham S., “The Market Value of Network Effects,” INFORMS Annual Meeting, Charlotte, Nov 2011

Mitra S., “Consumer Online Search” invited presentation at University of Georgia, Athens (September 2011)

Mitra S., Ransbotham S., “Acquiring Innovation to Fill Technology Gaps or Expand into New Areas,” International Symposium on Information Systems, Indian School of Business, Hyderabad, December 2010

Ransbotham S., Mitra S., “Empirical Analysis of Vulnerability Disclosure Policies,” Workshop on Information Systems and Economics, St. Louis, December 2010

Mitra S., Ransbotham S., “Empirical Analysis of Intrusion Detection System Data,” Workshop on Electronic Business, St. Louis, December 2010

Mitra S., “Acquisition of Innovation in the Technology Industries” invited presentation at the University of North Carolina at Charlotte (2010)

Mitra S, Sambamurthy V., Westerman G., “Metrics for Evaluating IT,” invited presentation at SIMposium 2010, Atlanta, GA, October 2010

Mitra S., “Managing IT Security” to the *Technology Association of Georgia*, Atlanta, August 2010

Mitra S., Lurie N., Huang P., “Online Consumer Search,” presented at the International Symposium on Information Systems, Rajasthan, India, January 2010

Mitra S., Sambamurthy V., Westerman G., “Metrics for IT Management in Firms.” to the *Society for Information Management – Advanced Practices Council* in September 2008, May 2009 and October 2009

Westerman G., Mitra S., Sambamurthy V., "Metrics for Evaluating IT" at *Center for Information Systems Research* at MIT (Aug 17th 2009)

Mitra S., "The Information Security Compromise Process" invited presentation at the University of Texas at Dallas (2008)

Ransbotham S., Mitra S., Murthy I., Narasimhan S., "Models for Sequential Grid Computing," presented at the INFORMS Annual Meeting, Washington DC, 2008

Mitra S., "IT Education in a Changing Environment: Remaining Competitive in a Global Environment" at the *Information Management Forum*, Atlanta, April 2008

Mitra S., "B2B Exchanges: An Empirical Assessment" presented at the Faculty Research Symposium at the Indian School of Business, January 2004

Mitra S., "A Framework for Business Continuity Planning," INFORMS Annual Meeting, Atlanta, October 2003

Mitra S., "IS Outsourcing in India," CIBER Conference at Georgia Tech, April 2003

Mitra S., "Economic Benefits of IS Outsourcing," invited presentation at the NASSCOM Conference, Mumbai, India, February 2003

Mitra S., "Integrating ERP in the MBA curriculum," invited presentation at the SAP Innovation Congress, San Diego, CA, February 2001

Mitra S., "Integrating SAP R/3 in the MBA Curriculum," invited presentation at SAPPHERE, Los Angeles. September 1998

Mitra S., "Agency Costs, Free Cash Flow and IT Spending," Workshop on Information Systems and Economics, New York University, New York, December 1998

Mitra S., Narasimhan S., "ATM Network Design with Multiple Traffic Classes," INFORMS Telecommunications Conference, Boca Raton, Florida, March 1995

Mitra S., Narasimhan S., "Model Management for Logistic Models", ORSA/TIMS Joint National Conference, Detroit, October 1994

Mitra S., Narasimhan S., "ATM Network Design: Formulation and Algorithms", ORSA/TIMS Joint National Conference, Detroit, October 1994

Mitra S., Murthy I., "A Dual Ascent Procedure for Hierarchical Network Design", ORSA/TIMS Joint National Meeting at Phoenix, October 1993

Mitra S., Ghosh D., Bandwidth Allocation on Express Pipes in Packet Switched Networks, ORSA/TIMS Joint National Meeting at Orlando, April 1992

Mitra S., Dutta A., " A DSS for Telecommunication Network Design", ORSA/TIMS Joint National Meeting at Nashville, 1991

Mitra S., Dutta A., " Reliable Backbone Communication Network Design : A Hybrid Approach", ORSA/TIMS Joint National Meeting at New York, 1989

Dutta A., Mitra S., "Knowledge Based Aids for Communications Networks Design, ORSA/TIMS Joint National Meeting at Washington, April 1988

III. TEACHING

A. RECENT INDIVIDUAL STUDENT GUIDANCE

First Paper Advisor for Yunyoung Hur (current PhD student)

First Paper: Does Social Media Coverage Increase Stock Market Efficiency

Graduation: current PhD student

Achievements: Innovative topic that links social media coverage with market efficiency.

Working with data from Seeking Alpha, the largest online blog for equity research

Second Paper Advisor for Katsiarina Siamionava (current PhD student)

Second Paper: IT Metrics and a Revised IT Success Model

Graduation: current PhD student

Achievements: Innovative topic that redefines how success is achieved in a modern IT organization and the role of metrics in enabling success

Principal Advisor for Sam Ransbotham (PhD student)

Thesis: Essays in Information Technology Innovation

Graduation: Fall 2008

Initial Placement: Boston College.

Achievements: Co-authored several papers accepted at Information Systems Research, Management Science, MIS Quarterly, and INFORMS Journal on Computing.

First Paper Advisor for Hemang Subramanian (PhD student)

First Paper: Network Effects and the Valuation of Firms in the Web Commerce Industry

Graduation: 2015

Initial Placement: Florida International University

Achievements: Co-authored a paper under review in Organization Science

First Paper Advisor and Dissertation Committee Member for Peng Huang (PhD student)

Thesis: Essays on the Innovation Ecosystems in the Enterprise Software Industry

Graduation: Summer 2010

Initial Placement: University of Maryland at College Park

Achievements: Co-authored a paper that appeared in Journal of Marketing, 2009

B. OTHER TEACHING ACTIVITIES

New Graduate and Undergraduate Courses Developed

MGT 6503 (Graduate) *Information Technology Management*. This is the core Information Systems class for all MBA students. I have taught the class since 2003 with completely revised content.

IMBA 6061 (Graduate) *Technology Strategies in Information Systems*. This is the core Information Systems class in the MBA - Management of Technology program. I co-designed, developed and have taught this class several times.

Program Design

As Senior Associate Dean, I designed and implemented the dual *MS-PhD/MBA* program with the College of Engineering and Computing

As Senior Associate Dean, I designed and implemented the dual *MD/MBA* program with Morehouse School of Medicine

As Senior Associate Dean, I designed and implemented the *Immersive Tracks in Leading Digital* in the MBA program. The immersive tracks differentiate the Scheller MBA program and implements the strategic vision to focus at the intersection of business and technology

As Senior Associate Dean, I led the implementation of online courses in the MBA and MS Analytics curriculum (Business Analytics Track)

As Faculty Director of the Global Executive MBA program from 2007-2009, I completely redesigned the program curriculum and led it through the Institute approval process.

As Faculty Director of Executive MBA programs in 2013, I completely redesigned our two Executive MBA programs to include a common core and led the revision through the Institute approval process.

Teaching Cases and Monographs

Anshuman V. R., Mitra S., "Fullerton: Risk Analytics and Business Strategy," Indian Institute of Management Bangalore (case available through HBS Publishing)

Mitra S., "The Global Delivery Model at Infosys," School of Management, Georgia Institute of Technology, revised 2013 (a teaching case on Infosys)

Mitra S., "IT Education in a Changing Environment," H-1408 IT Workforce Forum, a monograph published by the Information Management Forum, April 2008

SERVICE

A. PROFESSIONAL CONTRIBUTIONS

Journal Editorial Board Appointments

- Senior Editor, *Information Systems Research* (2015 – 2017)
- Associate Editor, *Information Systems Research* (2011-2014)
- Editorial Review Board, *IEEE Transactions on Engineering Management* (2007 – 2010)

Conference Program Committee Appointments

- *Workshop on Economics of Information Security*
 - *Program Committee* (2017, 2018, 2019)
- *International Conference on Information Systems*
 - Associate Editor, Privacy and Security Track (2011)
 - Track Chair, Privacy and Security Track (2009)
 - *Program Committee* (2001)
- *Conference on Information Systems and Technology (CIST)*
 - *Program Committee* (2004-2006, 2008, 2011-2019)
- *Workshop on Information Technology and Systems (WITS)*
 - *Program Committee* (2007 – 2018, 2020)
- *Workshop on Electronic Business (WEB)*
 - *Program Committee* (2010)
- *China Summer Workshop on Information Management*
 - *Program Committee* (2010-2014)
- *International Symposium on Information Systems*
 - *Program Committee* (2008-2010)
- *INFORMS Annual Meeting*
 - Session Chair for several years

Recent Reviewer Work for Technical Journals

Reviewed articles for: *Management Science*, *MIS Quarterly*, *Information Systems Research*, *INFORMS Journal on Computing*, *IEEE Transactions in Engineering Management*

Recent Invited Presentations and Sessions

Invited Presentation at University of Arkansas (2017), Temple University (2017), University of Washington (2016), CIO Workshop by BTO-Recerche in Milan, Italy (2016), University of Illinois at Urbana Champagne (March 2015), University of Georgia (April 2015), CIO Workshop by BTO-Recerche in Milan, Italy (November 2014), Society for Cable TV Engineers Annual Conference (October 2013), BTO CIO Forum in Milan Italy (October 2013), University of Georgia (September 2011), SIMposium 2010 (October 2010), University of North Carolina at Charlotte (May 2010), Technology Association of Georgia (August 2010), MIT Center for Information Systems Research (August 2009), University of Texas at Dallas (April 2008), Information Management Forum (April 2008)

B. CAMPUS CONTRIBUTIONS

Senior Associate Dean of Programs (2015-current)

Responsible for all degree and non-degree programs in the College.

Faculty Director, Non-Degree program for Bank of America (2015 – 2019)

The program is aimed at senior IT managers at Bank of America. As faculty director, I am actively involved in the design, marketing and delivery of the program.

Faculty Director, SCTE Management Development Program (2012 – current)

I worked with the Society of Cable TV Engineers (SCTE) to design and develop a management development program for senior engineers from their member companies. As faculty director, I am actively involved in the design, marketing and delivery of the program.

Faculty Director, Executive MBA (2007 – 2013)

Executive MBA in Management of Technology (2009 – 2013):

As faculty director, I had overall responsibility for the program. My responsibilities included (a) on-site and off-site information sessions (b) meeting prospective students (c) planning residencies, (d) making admission decisions, (e) managing accreditations and rankings, (f) handling staff issues (g) advising faculty regarding course content, (h) revising curriculum, (i) advising students on academic and professional matters, and (j) interfacing with career services..

Executive MBA in Global Business (2007-2009)

In my role as faculty director of the Global Executive MBA program, I revised the curriculum and led it through the Institute approval process. In addition, I also had similar responsibilities to those described above.

Area Coordinator, Information Technology Management (2001 – 2007)

As area coordinator, I was responsible for course assignments, curriculum design, faculty recruiting, undergraduate certificate program, and student advisement.

Faculty Director, Information Technology Management Partnership (1997-2003, 2007, 2010-2012)

From 1997-2003, Professor Sri Narasimhan and I were co-directors of the Information Technology Management Partnership (ITMP) program at Georgia Tech, an executive education forum for IT managers. Partner organizations who have regularly participated include Coca Cola, Coca Cola Enterprises, Turner, Chick-Fil-A, SunTrust Bank, Federal Reserve Bank, Southern Company, Equifax, National Data Corporation, the US Army and several other large organizations. The program was restarted in 2010 for a few years.

Institute and College Committees

Scheller College of Business, Chair of the MBA and Executive MBA committees (2015-2019)
Scheller College of Business, Chair of the Undergraduate Committee (2018-2019)
Georgia Tech, Academic and Classroom Scheduling Taskforce (2016)
Scheller College of Business, Strategic Planning Task Force (2014-2015)
Scheller College of Business Executive MBA Committee Member (2007 – 2019)
Institute Honors Committee, 2007 – 2010
Elected Member of the Georgia Tech Academic Senate (2006 – 2009)
India Committee, Georgia Tech (2004 – 2006)

C. OTHER CONTRIBUTIONS

IV. GRANTS AND CONTRACTS

A. AS PRINCIPAL AND CO-PRINCIPAL INVESTIGATORS

National Science Foundation

Obtained a grant of \$300,000 for 2015-2017 with Professors Mustaque Ahamad, Mark Guzdial and Richard P. Barke. The title of the project is: “Broadening Cyber Security Education Beyond Computing - Educating Everyone to Safeguard Our Online Lives.”

Society for Information Management – Advanced Practices Council

Obtained a research contract for 2008-2010 for \$ 75,000 to study the use of metrics to measure information technology performance (with Drs. G. Westerman of MIT Sloan Center for Information Systems Research and V. Sambamurthy of Michigan State University)

AT& T Foundation

Obtained a grant from AT&T in Fall 2002 for \$ 50,000 to study the Business Continuity Practices in the Travel and Leisure Industry (with Dr. Naresh Malhotra).

SAP America Curriculum Development and Research Grant

In 1997, we obtained a grant from SAP America for \$ 75,000 to develop a curriculum that teaches effective supply chain management concepts and uses SAP R/3 software as a background tool. (with Drs. S. Narasimhan and S. Ghosh)

V. HONORS AND AWARDS

Awards and Recognition

Thomas R. Williams – Wells Fargo Professorship (2018 – current)
Brady Family Award for Research Excellence, 2011, College of Management, Georgia Tech
Runners-up Award for Best Published paper in *Information Systems Research* in 2009
William H. Anderson II Term Professorship (2008 – current)
The 2007 Hesburgh Award Teaching Fellow, Georgia Institute of Technology
Best Paper Nomination (International Conference on Electronic Commerce 2005)
Best Paper in Track (Hawaii International Conference on System Sciences 1996)
Elective MBA Professor of the Year (1996)